



Perfect Venue Listing Options

Listing Type	Cost per Month	Features	Minimum Term
White Label	POA	<p>A White Label listing is our most exclusive listing type. We design a promotional package in consultation with the client depending on their specific requirements. White Label listings appear at the top of search results ahead of Diamond listings. Other features are discussed as per requirements.</p> <p>For more information on White Label listings and the application process please contact us.</p>	3 months
Diamond	\$25 (+GST)	<p>Includes: Gold listing features, plus the following:</p> <ul style="list-style-type: none"> • Featured Venue • Longer description (up to 1,500 characters) • Image gallery with up to 20 images • 3 PDF documents added to your listing • Comes before Platinum Listings in search results • Highlighted in search results • Highlighted in newsletter and via Social Media. 	3 months
Platinum	\$15 (+GST)	<p>Includes: Gold listing features, plus the following:</p> <ul style="list-style-type: none"> • Up to 8 images • 2 PDF documents added to your listing • Comes before Gold Listings in search results for your criteria 	3 months
Gold	\$10 (+GST)	<p>Includes: Basic listing, plus the following features:</p> <ul style="list-style-type: none"> • Website link published • Comes before Basic and Basic Plus Listings in search results 	6 months
Basic Plus	Free – with reciprocal link	Includes: Basic listing, comes before Basic Listings in search results	N/A
Basic	Free	Includes: Basic listing	N/A

See below for a full description of each item, and our terms and conditions.

Perfect Venue Statistics

For the past quarter Perfect Venue has received on average 24,000 page views per month, and over 1,800 unique visitors per month. There were over 180 enquiries sent to venues through the site over the last quarter.

Item Descriptions

Basic Listing:

- Short description, up to 200 characters long
- Long description, up to 900 characters long
- Three images
- Email link
- Contact phone number

Image Gallery and PDF's:

Three images will still show on your listing page, and any additional images which come with your paid listing display in an image gallery linked to from your page.

PDF documents are linked to from your page, and can include documents such as menus, drink lists, or hire terms.

Featured Venue:

This is offered as part of the Diamond Listing package. The featured venues are highlighted on the home page, which will showcase an image of the venue and their short description. The featured venues will also be placed in the sidebar of our other three top pages, which are the search results page, the browse all page and the resources page. These will be rotated at random.

Reciprocal Linking:

This means that you put a link to our website on your website. This ensures you get slightly higher in search results, but through a link swap rather than payment.

Priority Listings:

When the venues are searched through the perfect venue search function, you can maximise your viewings by having your venue appear at the top of the list if your venue meets their search criteria.

1. Diamond Listing: Listing appears first in search results. By prioritising your listing with the Diamond tier you are ensuring that your venue will appear at the top of search results.
2. Platinum Listing: Platinum listings appear straight after any applicable Diamond listings.

After this the Gold listings will be shown, followed by the Basic Plus and Basic listings.

Any applicable White Label listings will be shown first, before Diamond listings.

Terms and Conditions

Listings can be upgraded at any time subject to availability. If you book for more than 6 months there is a 10% discount (excluding White Label listings). Initial payment must be received before listing or feature will be uploaded. Effective date is when the listing or feature is made active, and this date will be confirmed via email.

The prices above are **EXCLUSIVE** of GST.

